



RECEIVED

NOV 01 2018

American Postal Workers Union, AFL-CIO

1300 L Street, NW, Washington, DC 20005

From the Office of: Susan M. Carney
Human Relations Director
scarney@apwu.org
(202) 368-1845 cell

October 2018

To: APWU Presidents

Subject: Urgent GIVE2 PERF Fundraising Drive / Members in Need

MEMBERS ARE IN NEED. Funds for the Postal Employees' Relief are critically low. We need your assistance to drive member contributions.

In the last year, back-to-back typhoons, volcanic eruptions, relentless wildfires and ravaging hurricanes have leveled communities, indiscriminately swallowed and splintered homes, and left rubble and ash in their wakes. Images fail to reflect the actual depth of destruction and heartbreak. Many within our postal family need our help. They have been displaced, left homeless and are in despair. These catastrophes have also taken a substantial toll on PERF.

Past contributions from APWU locals, state organizations and retiree chapters have been appreciated and continue to be welcomed (*with approval from membership, executive board, constitution or standing resolution – as applicable*) but they alone aren't enough to sustain our charity – not with disasters of this magnitude– and not when considering there are 129 FEMA disaster declarations made each year and 374 thousand house fires that occur annually. No state has been exempt. We must work together to ensure PERF stands ready to assist our members in need. We are all potential victims.

WE ARE ASKING you to engage our members and coworkers on your websites, in your newsletters, on union bulletin boards, at membership meetings and on the workroom floor to help drive donations. Fundraisers and promotional tables are also encouraged at APWU conferences, conventions, and events, and in high traffic work locations, e.g. employee entrance, break areas, swing rooms (*with installation head approval*). Where possible provide access to postalrelief.com to enable automatic monthly online-giving directly to PERF. *A toolkit containing e-promotional items has been emailed to your attention. If you have not received one, please send me your current email address.*

WE ARE ASKING you to designate representatives and/or enthusiastic members to *personally* disburse the enclosed postcards to members and coworkers in each postal facility within your jurisdiction; all sections and tours. You do not need to mail them. The Postal Service has agreed to mail our postcards to every postal employee's home. Their support should not negate our efforts. We want your designees to use the cards as handouts to facilitate one-on-one conversations that promote peer giving.

The reverse page lists instructions, talking points and goals that should be shared with your designees.

Thanking you in advance for your support. Here's hoping for blue skies and a great fundraising year.

IMPORTANT NOTICE: Please inform members that the CFC pledge forms provided to APWU appearing on page 35 in the Sept/Oct 2018 edition of our magazine will not be processed by OPM because of a typo in the authorization portion of the forms. OPM subsequently revised both forms after we went to press. The enclosed are the revised versions of the CFC pledge forms and should be used.

DESIGNEE INSTRUCTIONS, TALKING POINTS AND GOALS

1. Approach all employees, *not just APWU*, in your designated sections, tours and facilities.
2. PSE's and retirees are eligible to give and receive.
3. Give potential donors a postcard - ask if they are aware of the Postal Employees' Relief Fund.
4. Briefly inform them about the Fund - emphasize PERF is their charity; it belongs to every postal worker and retiree, that postal families need their support.
5. Offer a pledge form – ask the employee or retiree if they are willing to complete to authorize small, automatic, recurring biweekly or monthly donations through payroll or annuity deductions.
6. Make sure donors know 10268 is PERF's CFC charity code.
7. Refer donors to form instructions: black ink, required sections; and encourage them to permit information release at the bottom of the form: pledge, email, home address so PERF can acknowledge their donation and track receipts against pledges.
8. Leave each donor with two additional postcards and pledge forms asking them to *recruit two coworkers* to *Give2 PERF* to further support our cause.
9. Follow-up to collect pledge cards / or if applicable to inquire if they had a chance to give online.
10. Keep a list of donors, refusals and follow-ups to track success and to avoid duplicating efforts.
11. Share outcomes so we can applaud your success and track giving trends. Email to scarney@apwu.org. Include your name, local/state/retiree chapter, employee and retiree donor counts and pledges, type of promotional activities employed. Pictures welcome.

Our current focus is the Combined Federal Campaign (CFC) which is running now through January 11, 2019 but keep in mind our fundraising efforts are year round. For your convenience we have enclosed CFC pledge forms for employees and retirees. Both forms can be duplicated. See pledge forms and designee notice for submission details and deadlines. Additional postcards are available through my office or from PERF upon request, while supplies last (perf10268@aol.com).

If everyone does their part, giving a little can make a big difference to our members and friends in need. We are asking individuals to give \$2 per pay period through payroll deduction or \$5 per month if giving directly to PERF or through annuity withholdings. Fundraising goals have been proportionately divided by membership size. Your donor goal is equal to the number of enclosed pledge forms included in this mailing. To calculate your fundraising goal multiply the donor goal x \$50 (\$2 a pay period x 26 rounded).

TALKING POINTS

- Since established, PERF has granted nearly \$23 million in relief to postal workers and retirees
- All postal unions and management associations are conducting fundraising campaigns to do their part
- Exclusively benefits postal workers and retirees
- Depends almost wholly on employee and retiree contributions
- Donations are tax deductible
- Payroll and annuity withholdings are for the 2019 calendar year
- Let PSE's who give through payroll deduction know they must call Postal Accounting 877-477-3273 Option 1 to resume deductions after their 5 day break
- 129 natural disasters and 374 thousand house fires occur each year in the U.S. No state has been exempt - we are all potential victims
- Refer to postcard for additional information

DESIGNEE NOTICE: All pledge forms must be submitted to the USPS District CFC coordinator, or mailed to the CFC Processing Center, POB 7820, Madison, WI 53707-7820; postmarked by Jan.11, 2019. CFC forms found in the APWU magazine will not be processed by OPM because they contained a typo. OPM revised the forms after we went to press. Donors who used a 'magazine' form will need to resubmit their pledge on a revised form (enclosed).

2018 Combined Federal Campaign

Federal Retiree Pledge Form



Please fill in with black ink. Sections marked with * are mandatory.

Online pledges are accepted through Jan. 11, 2019, by visiting opm.gov/ShowSomeLoveCFC.
All paper pledge forms must be postmarked by Jan. 11, 2019. Keep a copy of this form before sending it to: CFC Processing Center, P.O. Box 7820 Madison, WI 53707-7820.

CFC organizations do not provide goods or services in whole or partial consideration for any contributions made to the organizations via this pledge.

Donor Information

Primary Email Address <i>(official government)</i>		Secondary Email Address <i>(personal email to provide to charities, if released)</i>	
First Name*		Last Name *	
Donor Type*		Home Zip Code or APO*	
<input type="checkbox"/> Military <input type="checkbox"/> Civilian <input checked="" type="checkbox"/> Postal			

Pledge Information

Allotment Source	Amount Per Deduction	Total Annual Gift	Charity Designation																																							
<input checked="" type="checkbox"/> Annuity SSN:* <i>(only required if electing annuity)</i> _____ - _____ - _____	\$ _____ <input checked="" type="checkbox"/> Monthly x12	\$ _____ <i>(multiply amount per deduction by the payroll frequency to determine your total annual gift)</i>	You must select one or more charities or federated groups to receive your donation. Identify your selected charities by entering their corresponding five-digit code along with the total dollar amount you want each charity to receive. The total annual gift from the left must match the total pledged to charities below. If you would like to donate to more than five charities, please visit opm.gov/ShowSomeLoveCFC to complete an online donation or attach another copy of this form and label your forms 1 of X, 2 of X, etc. The total annual contribution amount should appear on copy 1 of X.																																							
<input type="checkbox"/> Check <i>Make checks payable to "Combined Federal Campaign" and attach to this form.</i>	N/A	\$ _____ <i>Check Amount</i>																																								
Authorization If I chose annuity reduction as my payment source, I hereby authorize any agency of the United States government from which I may be retired during 2019 to deduct the amount(s) shown above from my annuity each payment period during the calendar year 2019. These deductions will start with the first annuity payment period following Jan. 15, 2019 and ending with the last allotment period that includes Jan. 15 of the following year. I authorize the government to pay the amounts deducted to the Combined Federal Campaign. I understand that this authorization may be revoked by me in writing at any time before it expires. I also acknowledge that I have the right to receive a notification if the amount(s) scheduled to be transferred differ(s) from the amount(s) displayed above.			<table border="0"> <tr> <td style="text-align: center;">CFC Charity Code</td> <td style="text-align: center;">Annual Amount</td> </tr> <tr> <td style="text-align: center;"> <table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px; text-align: center;">1</td><td style="width: 20px; height: 20px; text-align: center;">0</td><td style="width: 20px; height: 20px; text-align: center;">2</td><td style="width: 20px; height: 20px; text-align: center;">6</td><td style="width: 20px; height: 20px; text-align: center;">8</td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> </table> </td> <td style="text-align: center;"> <table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> </table> </td> </tr> <tr> <td colspan="3"> SIGNATURE _____ DATE _____ </td> <td style="text-align: right;"> TOTAL ANNUAL CONTRIBUTION: \$ _____ </td> </tr> </table>	CFC Charity Code	Annual Amount	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px; text-align: center;">1</td><td style="width: 20px; height: 20px; text-align: center;">0</td><td style="width: 20px; height: 20px; text-align: center;">2</td><td style="width: 20px; height: 20px; text-align: center;">6</td><td style="width: 20px; height: 20px; text-align: center;">8</td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> <tr><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td><td style="width: 20px; height: 20px;"> </td></tr> </table>	1	0	2	6	8																					<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> <tr><td style="width: 40px; height: 20px;">\$</td></tr> </table>	\$	\$	\$	\$	\$	\$	SIGNATURE _____ DATE _____			TOTAL ANNUAL CONTRIBUTION: \$ _____
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Information Release (optional)

By checking each box below, I authorize the CFC to release my name and the following to my designated charity(ies):

- My pledge amount**
- My volunteer time** *(If you do not release your volunteer commitment, please contact the charity to volunteer.)*
- My home address** *(If opting to release your information, please provide your home address below.)*
- My email** *(secondary/nongovernment e-mail address)*

Home Address	City	State	Zip Code

Individuals may pledge online at opm.gov/ShowSomeLoveCFC and may contact the CFC Help Desk Monday through Friday from 8 a.m. until 6 p.m. Central Time at 800-797-0098 (toll-free) or 608-237-4898 (local/international) with questions about the pledge process.



Combined Federal Campaign Privacy Act Statement

Pursuant to 5 U.S. C. 522a(e)(3), this Privacy Act Statement informs you why OPM is requesting information on this form.

AUTHORITY:

OPM is authorized to collect the information on this form based upon the authority provided in Executive Order (EO) 12353 (March 23, 1982), as amended by EO 13743 (October 13, 2016), and 5 CFR 950 (January 1, 2017). In addition, Executive Order 9397 (November 22, 1943), as amended by EO 13478 (November 18, 2008), permits us to collect your Social Security Number (SSN).

PURPOSE:

The information you provide is primarily collected and used by OPM to accurately receive, process, acknowledge, and account for your donation to the Combined Federal Campaign (CFC); and to make payments to the charitable organizations to which you choose to donate.

ROUTINE USES:

The information we collect from you may be disclosed as a "routine use" to your payroll service provider, if you have chosen to make a recurring gift via payroll deduction; or to your credit card company, bank, or other financial institution for a one-time or recurring gift (using the CFC's online option) via credit card, electronic check, or automatic deduction from your financial account. With your authorization, we may also share the information you provide to us with local, national, or international charitable organizations or federations. In addition, we may share your information as a "routine use" with other external entities, such as law enforcement or state and federal tax authorities, when the disclosure is necessary to investigate a violation or potential violation of civil or criminal law. A complete list of routine uses can be found in the system of records notice titled "Central-20 National CFC System of Records."

CONSEQUENCES OF FAILING TO PROVIDE INFORMATION:

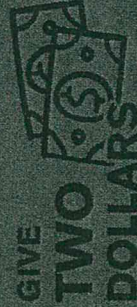
Providing this information, including your SSN, is voluntary; however, without your signature and all of the information requested, it may not be possible for us to make this gift on your behalf, and we may suspend this pledge. In addition, if you do not provide any of the requested information, we may not be able to process your request for a payroll deduction. If you are making a one-time, lump-sum gift and, therefore, not using the payroll deduction method of payment, you are not required to furnish your SSN.

MAKE A DIFFERENCE
IN THE LIVES OF POSTAL WORKERS

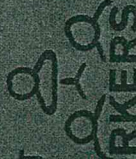
GIVE 2

THE POSTAL EMPLOYEES' RELIEF FUND

TAKE
TWO
MINUTES



RECRUIT
TWO
COWORKERS



During the Combined Federal Campaign Designate 10268
To Donate Any Time of the Year Visit PostalRelief.com

Postal Employees' Relief Fund
P.O. Box 7630
Woodbridge, VA 22195
202-408-1869

**REBUILDING POSTAL LIVES SINCE 1990
PLEASE GIVE**

Postal Families Need Your Help

WHEN DISASTER strikes and all is lost, the Postal Employees' Relief Fund (PERF) helps postal employees and retirees reestablish a home and replace necessities.

SMALL, RECURRING, tax-deductible donations – as little as \$2.00 per pay period or \$5.00 per month can make a big difference to our friends in need.

GIVING IS easy. Anyone can make secure, one-time donations or set up monthly contributions year round by visiting PostalRelief.com.

EMPLOYEES AND retirees can also give by authorizing automatic, biweekly payroll or monthly annuity deductions. Designate *charity code 70268* during the annual Combined Federal Campaign.

PERF IS your charity. It belongs to each of us – every postal worker and retiree, and is equally managed by all national postal unions and management associations.

WE NEED your support to continue our mission.

POSTAL EMPLOYEES' RELIEF FUND
PostalRelief.com • CFC 10268